



Phone: (585)-235-0200 • Fax: (585)-235-0398 • Toll Free: (800)-836-8186
E-mail: Please e-mail files to your customer service representative

Who to contact at Label World:

Your Customer Service Representative



Please contact your sales representative / CSR prior to contacting the Art Department so we can prepare for your call. Thanks!

Print Tolerance and File Submission

Print Characteristics:

Minimum dot: 3% Bleed: .062 in

Minimum Line Weight:

Positive: 1/2 pt. Reverse: 3/4 pt.

Minimum Type Size:

Positive Copy: 5pt. Reverse Copy: 6 pt.

Copy clearance from trim, folds,
and dieline: .062 in

Traps: Minimum: 1pt. Maximum: 2 pt.

Metallic: 2 pt. Under Color Cut-back: .75 pt.

File Submission:

CD/DVD

FTP Site - Please contact your Sales Representative prior to sending.

E-mail Attachments

All E-mail Attachments MUST include:

1. A list of all files and fonts sent
2. Your LW Sales Representative's name
3. A phone number where you can be reached
4. A fax of the artwork (so we can know what to expect)

Note: All Native Layouts, Support Art Images, and Fonts must be included with the e-mail.

File size should not exceed 10 MB, compressed or not.

Please include (*Native Layout, Support Art, and Fonts*)

Native Layouts: (*Note: All programs listed are backwards compatible*)

Adobe Illustrator CS4, Adobe InDesign CS4, Adobe Photoshop CS4, Quark 7, Freehand 11, and Adobe Acrobat PDF's (*Note: Save time and money with print ready pdf's! See our pdf preparation guide*)

Support Art:

Images (TIFF, EPS, JPEG, PSD)

- 300 dpi • cmyk color space

Vector Art (Illustrator, Freehand)

- Delete Unused colors in the color swatch pallet • Covert text to outlines
- 1 Color text and barcodes • Convert barcodes to outlines (If possible)
- Use only PANTONE names for spot colors

Fonts:

- Variations in type design or font substitution can compromise the printed results. For example, the most common typeface 'Times' is available in a variety of versions: Times New Roman, Times, and Times Roman, to name a few of the most frequently used. Each differs slightly in design and kerning or tracking values are different.
- Some page layout applications allow a font to be styled from the formatting menu or measurement palette. This should be avoided as the program can create an artificial style which may look correct on screen but will not output correctly because there is no equivalent printer font available.
- Producing PDFs will help eliminate these problems by showing a proper representation of the finished document and showing that the correct fonts are embedded.
- Fonts used must be supplied with the application files.